



www.wlwt.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942003-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	27

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	942003	06276562

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/21/12	6-7a news	6-7a	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/20/12	6:53 AM	6-7a news	6-7a	:30	2012MRFP079H	\$800.00 NM
1	WLWTTu		08/21/12	6:53 AM	6-7a news	6-7a	:30	2012MRFP084H	\$800.00 NM
2	08/15/12	08/17/12	6-7a news	6-7a	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	6:23 AM	6-7a news	6-7a	:30	2012MRFP079H	\$800.00 NM
3	WLWTTTh		08/16/12	6:37 AM	6-7a news	6-7a	:30	2012MRFP079H	\$800.00 NM
1	WLWTF		08/17/12	6:13 AM	6-7a news	6-7a	:30	2012MRFP084H	\$800.00 NM
3	08/15/12	08/17/12	NBC Today Show	7-9a	--WTF--	:30	6	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	6	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWTW		08/15/12	7:29 AM	NBC Today Show	7-9a	:30	2012MRFP084H	\$1,500.00 NM
1	WLWTW		08/15/12	8:36 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
2	WLWTTTh		08/16/12	7:22 AM	NBC Today Show	7-9a	:30	2012MRFP084H	\$1,500.00 NM
4	WLWTTTh		08/16/12	8:48 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
6	WLWTF		08/17/12	7:56 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
3	WLWTF		08/17/12	8:29 AM	NBC Today Show	7-9a	:30	2012MRFP084H	\$1,500.00 NM
4	08/20/12	08/21/12	NBC Today Show	7-9a	MT-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	7:56 AM	NBC Today Show	7-9a	:30	2012MRFP084H	\$1,500.00 NM
4	WLWTM		08/20/12	8:37 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
2	WLWTTu		08/21/12	8:26 AM	NBC Today Show	7-9a	:30	2012MRFP079H	\$1,500.00 NM
3	WLWTTu		08/21/12	8:48 AM	NBC Today Show	7-9a	:30	2012MRFP084H	\$1,500.00 NM
5	08/15/12	08/17/12	NBC Today Show II	9-10a	--WTF--	:30	4	\$600.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942003-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	27	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	9:26 AM	NBC Today Show II	9-10a	:30	2012MRFP084H	\$600.00 NM
4	WLWTW		08/15/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP079H	\$600.00 NM
2	WLWTh		08/16/12	9:59 AM	NBC Today Show II	9-10a	:30	2012MRFP084H	\$600.00 NM
3	WLWTF		08/17/12	9:49 AM	NBC Today Show II	9-10a	:30	2012MRFP079H	\$600.00 NM
6	08/20/12	08/21/12	NBC Today Show II	9-10a	MT-----	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/20/12	9:50 AM	NBC Today Show II	9-10a	:30	2012MRFP084H	\$600.00 NM
1	WLWTTu		08/21/12	9:26 AM	NBC Today Show II	9-10a	:30	2012MRFP079H	\$600.00 NM
7	08/15/12	08/17/12	NBC Today Show III	10-11a	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	10:45 AM	NBC Today Show III	10-11a	:30	2012MRFP084H	\$350.00 NM
3	WLWTh		08/16/12	10:48 AM	NBC Today Show III	10-11a	:30	2012MRFP079H	\$350.00 NM
1	WLWTF		08/17/12	10:29 AM	NBC Today Show III	10-11a	:30	2012MRFP084H	\$350.00 NM
8	08/20/12	08/21/12	NBC Today Show III	10-11a	MT-----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	10:44 AM	NBC Today Show III	10-11a	:30	2012MRFP079H	\$350.00 NM
2	WLWTTu		08/21/12	10:44 AM	NBC Today Show III	10-11a	:30	2012MRFP084H	\$350.00 NM
9	08/15/12	08/17/12	12-1230p M-F news	12-1230p	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	12:08 PM	12-1230p M-F news	12-1230p	:30	2012MRFP079H	\$350.00 NM
3	WLWTh		08/16/12	11:59 AM	12-1230p M-F news	12-1230p	:30	2012MRFP084H	\$350.00 NM
1	WLWTF		08/17/12	12:26 PM	12-1230p M-F news	12-1230p	:30	2012MRFP079H	\$350.00 NM
10	08/20/12	08/21/12	12-1230p M-F news	12-1230p	MT-----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	12:25 PM	12-1230p M-F news	12-1230p	:30	2012MRFP084H	\$350.00 NM
2	WLWTTu		08/21/12	12:06 PM	12-1230p M-F news	12-1230p	:30	2012MRFP079H	\$350.00 NM
11	08/15/12	08/17/12	Days of Our Lives	1-2p	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	1:23 PM	Days of Our Lives	1-2p	:30	2012MRFP084H	\$350.00 NM
1	WLWTh		08/16/12	12:59 PM	Days of Our Lives	1-2p	:30	2012MRFP079H	\$350.00 NM
3	WLWTF		08/17/12	1:59 PM	Days of Our Lives	1-2p	:30	2012MRFP084H	\$350.00 NM



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INVOICE

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942003-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	27	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/20/12	08/21/12	Days of Our Lives	1-2p	MT-----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	1:59 PM	Days of Our Lives	1-2p	:30	2012MRFP079H	\$350.00 NM
2	WLWTTu		08/21/12	1:48 PM	Days of Our Lives	1-2p	:30	2012MRFP084H	\$350.00 NM
13	08/20/12	08/21/12	JUDGE JUDY EF	Judge Judy	MT-----	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	3:29 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP084H	\$500.00 NM
2	WLWTTu		08/21/12	3:41 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP079H	\$500.00 NM
14	08/15/12	08/17/12	JUDGE JUDY EF	Judge Judy	--WTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	3:49 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP079H	\$500.00 NM
3	WLWTTh		08/16/12	3:29 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP084H	\$500.00 NM
1	WLWTF		08/17/12	3:19 PM	JUDGE JUDY EF	Judge Judy	:30	2012MRFP079H	\$500.00 NM
15	08/15/12	08/17/12	DR OZ EF	4PM-5PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	4:24 PM	DR OZ EF	4PM-5PM	:30	2012MRFP084H	\$500.00 NM
3	WLWTTh		08/16/12	4:42 PM	DR OZ EF	4PM-5PM	:30	2012MRFP079H	\$500.00 NM
1	WLWTF		08/17/12	4:41 PM	DR OZ EF	4PM-5PM	:30	2012MRFP084H	\$500.00 NM
16	08/20/12	08/21/12	DR OZ EF	4PM-5PM	MT-----	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/20/12	4:18 PM	DR OZ EF	4PM-5PM	:30	2012MRFP079H	\$500.00 NM
1	WLWTTu		08/21/12	4:27 PM	DR OZ EF	4PM-5PM	:30	2012MRFP084H	\$500.00 NM
17	08/20/12	08/21/12	5-530p M-F news	5-530p	MT-----	:30	2	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	5:22 PM	5-530p M-F news	5-530p	:30	2012MRFP084H	\$675.00 NM
2	WLWTTu		08/21/12	5:22 PM	5-530p M-F news	5-530p	:30	2012MRFP079H	\$675.00 NM
18	08/15/12	08/17/12	5-530p M-F news	5-530p	--WTF--	:30	3	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	5:11 PM	5-530p M-F news	5-530p	:30	2012MRFP079H	\$675.00 NM
3	WLWTTh		08/16/12	5:11 PM	5-530p M-F news	5-530p	:30	2012MRFP084H	\$675.00 NM
1	WLWTF		08/17/12	5:21 PM	5-530p M-F news	5-530p	:30	2012MRFP079H	\$675.00 NM
19	08/20/12	08/21/12	530-6p M-F news	530-6p	MT-----	:30	2	\$675.00	NM



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Romney/R/President	ROMNEY FOR PRESIDENT	27	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	5:43 PM	530-6p M-F news	530-6p	:30	2012MRFP079H	\$675.00 NM
2	WLWTTu		08/21/12	5:43 PM	530-6p M-F news	530-6p	:30	2012MRFP084H	\$675.00 NM
20	08/15/12	08/17/12	530-6p M-F news	530-6p	--WTF--	:30	3	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/15/12	5:58 PM	530-6p M-F news	530-6p	:30	2012MRFP084H	\$675.00 NM
3	WLWTTh		08/16/12	5:38 PM	530-6p M-F news	530-6p	:30	2012MRFP079H	\$675.00 NM
1	WLWTF		08/17/12	5:53 PM	530-6p M-F news	530-6p	:30	2012MRFP084H	\$675.00 NM
21	08/15/12	08/17/12	6-630p M-F news	6-630p	--WTF--	:30	6	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	6	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWTW		08/15/12	6:22 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
1	WLWTW		08/15/12	6:29 PM	6-630p M-F news	6-630p	:30	2012MRFP084H	\$800.00 NM
2	WLWTTh		08/16/12	6:09 PM	6-630p M-F news	6-630p	:30	2012MRFP084H	\$800.00 NM
5	WLWTTh		08/16/12	6:28 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
6	WLWTF		08/17/12	6:11 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
3	WLWTF		08/17/12	6:29 PM	6-630p M-F news	6-630p	:30	2012MRFP084H	\$800.00 NM
22	08/20/12	08/21/12	6-630p M-F news	6-630p	MT-----	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	6:10 PM	6-630p M-F news	6-630p	:30	2012MRFP084H	\$800.00 NM
4	WLWTM		08/20/12	6:28 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
3	WLWTTu		08/21/12	6:11 PM	6-630p M-F news	6-630p	:30	2012MRFP079H	\$800.00 NM
2	WLWTTu		08/21/12	6:28 PM	6-630p M-F news	6-630p	:30	2012MRFP084H	\$800.00 NM
23	08/20/12	08/21/12	7-730p	7-730p	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	7:14 PM	7-730p	7-730p	:30	2012MRFP084H	\$800.00 NM
2	WLWTTu		08/21/12	7:00 PM	7-730p	7-730p	:30	2012MRFP079H	\$800.00 NM
24	08/15/12	08/17/12	7-730p	7-730p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWTW		08/15/12	7:12 PM	7-730p	7-730p	:30	2012MRFP079H	\$800.00 NM
2	WLWTTh		08/16/12	7:18 PM	7-730p	7-730p	:30	2012MRFP084H	\$800.00 NM
1	WLWTF		08/17/12	7:19 PM	7-730p	7-730p	:30	2012MRFP079H	\$800.00 NM
25	08/15/12	08/17/12	730-8p	730-8p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$800.00				



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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	27	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/15/12	08/17/12	730-8p	730-8p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	7:50 PM	730-8p	730-8p	:30	2012MRFP084H	\$800.00 NM
2	WLWTh		08/16/12	7:43 PM	730-8p	730-8p	:30	2012MRFP079H	\$800.00 NM
3	WLWTF		08/17/12	7:42 PM	730-8p	730-8p	:30	2012MRFP084H	\$800.00 NM
26	08/20/12	08/21/12	730-8p	730-8p	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/20/12	7:50 PM	730-8p	730-8p	:30	2012MRFP079H	\$800.00 NM
1	WLWTTu		08/21/12		730-8p	730-8p	:00		\$800.00 NM
Credited									
27	08/15/12	08/17/12	11-1135p M-Su	11-1135p	--WTF--	:30	3	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	11:24 PM	11-1135p M-Su	11-1135p	:30	2012MRFP079H	\$1,500.00 NM
2	WLWTh		08/16/12	11:22 PM	11-1135p M-Su	11-1135p	:30	2012MRFP084H	\$1,500.00 NM
3	WLWTF		08/17/12	11:24 PM	11-1135p M-Su	11-1135p	:30	2012MRFP079H	\$1,500.00 NM
28	08/20/12	08/21/12	11-1135p M-Su	11-1135p	MT-----	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/20/12	11:30 PM	11-1135p M-Su	11-1135p	:30	2012MRFP084H	\$1,500.00 NM
1	WLWTTu		08/21/12	11:33 PM	11-1135p M-Su	11-1135p	:30	2012MRFP084H	\$1,500.00 NM
29	08/20/12	08/21/12	NBC Tonight Show	1135-1237a	MT-----	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	MT-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		08/20/12	12:10 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP079H	\$600.00 NM
2	WLWTTu		08/21/12	12:00 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP079H	\$600.00 NM
30	08/15/12	08/17/12	NBC Tonight Show	1135-1237a	--WTF--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	12:09 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP084H	\$600.00 NM
2	WLWTh		08/16/12	11:47 PM	NBC Tonight Show	1135-1237a	:30	2012MRFP079H	\$600.00 NM
3	WLWTF		08/17/12	12:31 AM	NBC Tonight Show	1135-1237a	:30	2012MRFP084H	\$600.00 NM
31	08/18/12	08/18/12	NBC Saturday Today	Sa8-10a	-----1-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	8:00 AM	NBC Saturday Today	Sa8-10a	:30	2012MRFP079H	\$1,000.00 NM
32	08/18/12	08/18/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				



www.wlwt.com

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942003-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT	27	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/18/12	08/18/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
08/13/12 08/19/12 -----1- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Sa 08/18/12 10:05 AM Sa 10-11a News Sa 10-11a :30 2012MRFP084H \$800.00 NM									
33	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----2-	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----2- 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Sa 08/18/12 6:24 PM Sa/Su 6p news Sa/Su 6p News :30 2012MRFP079H \$550.00 NM 2 WLWT Sa 08/18/12 6:56 PM Sa/Su 6p news Sa/Su 6p News :30 2012MRFP084H \$550.00 NM									
34	08/18/12	08/18/12	11-1135p M-Su	11-1135p	-----1-	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----1- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Sa 08/18/12 11:21 PM 11-1135p M-Su 11-1135p :30 2012MRFP079H \$1,500.00 NM									
35	08/19/12	08/19/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----1 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Su 08/19/12 8:26 AM NBC Sunday Today Su8-9a :30 2012MRFP084H \$1,500.00 NM									
36	08/19/12	08/19/12	Su 9-10a News	Su 9-10a	-----1	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----1 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Su 08/19/12 9:12 AM Su 9-10a News Su 9-10a :30 2012MRFP079H \$1,000.00 NM									
37	08/19/12	08/19/12	NBC MEET THE PRESS NBC MEET THE PI		-----1	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----1 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Su 08/19/12 10:59 AM NBC MEET THE PRESS NBC MEET THE PI :30 2012MRFP084H \$1,200.00 NM									
38	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Su 08/19/12 Sa/Su 6p news Sa/Su 6p News :00 \$550.00 NM Credited									
39	08/19/12	08/19/12	Sa/Su 6p news	Sa/Su 6p News	-----2	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----2 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWT Su 08/19/12 Sa/Su 6p news Sa/Su 6p News :00 \$550.00 NM Credited 2 WLWT Su 08/19/12 7:00 PM Sa/Su 6p news Sa/Su 6p News :30 2012MRFP079H \$550.00 NM									
40	08/19/12	08/19/12	11-1135p M-Su	11-1135p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									



Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

www.wlwt.com

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
942003-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN	27	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/19/12	08/19/12	11-1135p M-Su	11-1135p	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1	1	\$1,500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WLWT	Su	08/19/12	11:47 PM	11-1135p M-Su	11-1135p	:30	2012MRFP084H	\$1,500.00 NM
LR - Football									
<u>Total Spots</u>							95		

Payment Terms 30 Days

<u>Gross Total</u>	\$75,450.00
<u>Agency Commission</u>	\$11,317.50
<u>Net Amount Due</u>	\$64,132.50